

**curriculum vitae**

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**principal television posts**

Consultant – Satellite Channel Feasibility Study – Meanfiddler TV  
February - April 2004

Author of consultation document/proposal for creation of new satellite channel, including details of regulatory bodies, technical information, financial revenue models, content creation and providers, timeline, etc. Possible 2004/5 launch.

Producer/Development Associate – TalkbackThames, At It Productions, BBC, Rapido Television  
2003/4

**Responsibilities:**

Development of entertainment/factual entertainment formats at TalkbackThames, BBC and Rapido Television

Producer - At It Productions – daytime travel show Perfect Getaway for Channel 4, with Robert Elms.

Channel Deputy/Executive Producer – MP3tv, Network of the World. TWI  
November 1999 – May 2002

mp3tv was one of the five UK-produced channels that composed Network of the World, a satellite/internet station transmitting across Asia, Australasia and live across the internet, 24 hours per day.

**Responsibilities:**

Channel Deputy: responsible for live and pre-recorded studio/location programming covering reportage, interviews, news, concerts and foreign location reports: six hours weekly of original material. Also involved in development of channel website.

Executive Producer: for special events: Reading 2001, Homelands, Hultsfred (Sweden), Sonar (Spain), Miami Music Conference (USA) and Hong Kong (dance documentary).

Co-managed and developed content relationships with Meanfiddler, The Sun newspaper, EMI, Popwire, House of Blues, various dotcoms, record and independent television companies.

Head of Arts and Music/Editor – Rapture Television  
October 1997 – January 1999

Responsibilities: Ccreating, developing and managing young adults arts and entertainment programme schedule, covering film-making, music, literature, comedy and fine arts. Included weekly live one hour magazine show.

Music Consultant /Associate Producer – Star For A Night - Mentorn Television  
Associate Producer – Red Alert - Ginger Television  
1999

Responsibilities: national auditions for BBC's Star For A Night and consulting on music content

Responsibilities: strand producing, contestant auditions, programme development for Chris Evans' BBC1 Saturday night show.

Producer – Pebble Mill, Anne and Nick, Comic Relief - Light Entertainment, BBC Birmingham  
1993 - 1996

**Responsibilities:** studio producer on lifestyle/chat show **Good Morning With Anne and Nick** and **Pebble Mill** chat show. In 1993 and 1995, I produced **Comic Relief** launch shows.

Live content producer for music and comedy performances, auditioning and locating acts for live performances.

Assistant Producer/PSC Director – Telly Addicts, Pop Addicts – Entertainment, BBC Birmingham  
1987 - 1993

**Responsibilities:** audience contestant research, psc directing location inserts, archive research. Also developed several spin-off shows using tv archives as content, either to pilot stage or as specials. Formatted and assistant produced several spin-off shows using archive film content.

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## professional history

I have 15 years television experience, having held management and editorial roles, producer credits and development positions with international media companies, satellite channels and terrestrial channels. It includes 10 years at BBC Entertainment.

My most prominent role to date was as Deputy Editor of television/new media music channel MP3tv, generating several hours of studio content per week for satellite and broadband internet service Network of the World, with credentials as 'the world's first fully converged tv and internet channel.

Management responsibilities included scheduling and co-ordinating the output of a department of 40 staff with filming, editing, studio recording and web-production commitments. The role also involved establishing content partnerships with third-party organisations.

As Deputy Editor, I also lead the creative team at MP3tv producing music, comedy and general entertainment programming for a 13-35 year target audience.

The programmes for which I have been responsible have run as weekly or daily productions for some several hundred hours. As cable and satellite programming, the remit was always: high quality, high energy, high volume and low cost.

My television production experience also includes work with talk shows, game shows, tv specials, pilots and daytime programmes, and have worked with many of the major terrestrial and independent tv companies. However, the breadth of my experience and this move from production to management has given me an opportunity to make a greater contribution to the business of television. It suits my ambitions to continue in this direction.

## personal history

I started late in television, back in 1987. After completing a degree in design and spending three years on the dole swapping tv memories and trivia with housemate Frank Skinner, I got my start at the BBC, continuing with them for 10 years.

My first break was with seminal archive show Telly Addicts, progressing through the BBC via spin-offs, pilots, talk shows and game shows, specialising in live studio chat/ performance with Pebble Mill and culminating with Comic Relief in '93 and '95.

In my time with the BBC I viewed virtually every tv series produced in this country since the '50s. It has given me a powerful knowledge of what works in television, across all genres, a knowledge that is possibly unique among my peers. I also produced on the last of the big-budget variety and chat shows Pebble Mill and, being responsible for live performance content on the series, gave tv debuts to some of the now biggest comedy and entertainment names currently on television.

As a freelancer, I wrote gags for Radio 4 and Spitting Image and sold a comedy format to Hat Trick Productions.

I joined the launch of two new tv stations in the '90s, both aimed at a young adult audience, one of which was the biggest television and new media launch of 2000. Encompassing a major website reflecting and containing all the channel content in its component parts, the blend of technology and tv production made for innovative advances in interactive television.

I still have a deep passion for tv entertainment, owning a library of video and written publications covering music and tv going back some 40 years (and I'm still good friends with Frank, which occasionally has advantages).

## update

In August 2004 I took possession of the copyright to previously unpublished photographs by pop photographer **Richi Howell** showing **Peter Sellers**, **Sophia Loren** and **George Martin** recording a film soundtrack at Abbey Road Studios, from 1960. The story of their discovery was recently covered by The Observer and will shortly be published by a weekend magazine.

I'm currently negotiating to exhibit them in London, during the general film release of the film **The Life and Death of Peter Sellers**. The full gallery of photos can be seen at: [www.katschmaryk.com/petersellers](http://www.katschmaryk.com/petersellers)

In 2003 I spent six months travelling in Australasia and Hong Kong.

v. 01.09.2004